Run Your Can Off Virtual 5K

Sponsorship Letter

Virtual Run between August 21st 5a.m. and August 23rd 11:59 p.m.

We invite you to participate as a Sponsor of the 3rd Annual MSG Foundation’s Run Your Can Off 5K Virtual Race. Your sponsorship helps to defray the cost of organizing the event. All net proceeds from sponsorships will go toward MSG’s food ministries serving Forsyth County’s citizens with food insecurities. We have two food ministries addressing two different issues. Our Food 4 the Hungry is a supplemental grocery program delivering can goods, pasta, fresh fruits and vegetables, frozen meats, household items as dishwashing liquid, toiletries, to name a few; all delivered on the 3rd Saturday of each month - generally when food stamps have run out. The Boxes of Love is a program for students out of school for any school break, providing five days of breakfast, lunch, snack, and juice each week per number of children in the home. Currently, we are serving almost weekly a family calling for assistance because there is no food in the home.

When the Governor announced our school system would be closed on March 16, our phone began to ring from our volunteers inquiring if we were going to deliver Boxes of Love on March 16, and where would we meet. We have delivered over 20,000 meals to children since March 16.

The virtual run will allow runners to participate while being safe, running in an area they are comfortable and still support our Fight to end Hunger in our back yard of Forsyth County. RUNNING VIRTUAL allows runners the opportunity to run on their own between August 21st @ 5:00 am and August 23rd @ 11:59pm. To be included in the VIRTUAL RESULTS, participants must submit proof of finish time on the race registration website by August 23rd. Once all times are approved, results will be posted. Awards are slightly different in a virtual race. Registration includes a race Tee-shirt, finishing medal, and custom bib. Pre-race registration is underway at www.active.com.

The Marcus E. & Sharon B. Gunter Foundation, Inc. d/b/a MSG Foundation is a community service organization, consisting of local men, women and youth volunteers who value the giving of their time and talents in the service of others. The current statistics indicate that 1 in 4 Georgians face the daily challenge of determining whether to pay their rent or mortgage, their utilities, buy their groceries or prescriptions, or go to the doctor and becoming dire. Those statistics are also true for the citizens of Forsyth County, who currently has over 600 children registered in the Forsyth County Public School system with a legal status of homeless.

There are various levels of sponsorship for the Run Your Can Off Virtual 5K. Size and placement of logos on Tee-shirts, and web site are based on sponsorship level.

Platinum Level Sponsor--$1,000 (only three available)

• Listed as top sponsors on race page of MSG’s web site with logo and link
• Prominent display of logo on all race t-shirts (largest logo)
• Promotional materials in virtual race packet
Participation Finish Ribbon Sponsor—$500 (only one available)
- Listed as sponsor on race page of MSG’s web site with link
- Company logo on back of race t-shirt (medium logo)
- Promotional materials in virtual race packet

Silver Level Sponsor—$350 (only four available)
- Listed as sponsor on race page of MSG’s web site with link
- Company logo on back of race t-shirt (small logo)
- Promotional materials in virtual race packet

Race Bib Sponsor — $250 (only two available)
- Company logo prominently displayed on each runner’s race bib
- MSG’s web site
- Promotional materials in virtual race packet

Bronze Level Sponsor + In-Kind Sponsors — $100 (unlimited)
- Listed as sponsor on race page of MSG’s web site
- Promotional materials in race packet

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form for completion. Invoices will be provided to all sponsors. Alternatively, please call/email to set up sponsorship and answer any questions. We can be reached at the number below by cell/text or at the MSG Foundation’s race email address msgfoundationracefighthunger@gmail.com.

Best Regards,

Wayne Hartshorn
570-994-4090
Chair of Race Committee
MSG Foundation, Inc.
Run Your Can Off Virtual 5K Sponsorship
August 22, 2020

Organization Name: ____________________________________________________________

Address: _____________________________________________________________________

City: __________________________ State: _______ Zip: ____________________________

Contact person: ______________________________________________________________

Contact email: ___________________________ Phone number: _________________________

Web site address: _____________________________________________________________

1. Sponsorship level (please circle):
   - Platinum
   - Finish Ribbon
   - Silver
   - Bronze/In-Kind
   - Race Bib

2. We plan to provide materials/giveaways for the participant bags:   Yes   No
   If yes, what item will you provide to be included: _________________________
   Items should be received by July 31, 2020.

3. I choose to have company name listed or submit a logo. Please write your company name exactly how you’d like it to appear on web site, signage, etc.:
   __________________________________________________________________________

Artwork and logos should be submitted to msgfoundationracefighthunger@gmail.com as follows:
   - Logos for tee-shirts **will be printed only in one-color and** should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Adobe Illustrator files can also be accepted.
   - Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Adobe Illustrator files can also be accepted.
   - Logos for web site should be submitted as 72 dpi, JPEG or PNG files.

4. Participants can register for the Run Your Can Off 5K at https://www.active.com/cumming-ga/running/distance-running-races/run-your-can-off-5k-2020. Checks can be made payable to the MSG Foundation and mailed to: 2210 Goldmine Dr., Attn: Run Your Can Off 5K, Cumming, GA 30040. **PLEASE MAIL TO BE RECEIVED BY JULY 31st.**

You “Can” Make A Difference