



Run Your Can Off 5K Sponsorship



Saturday, August 24, 2019 at Otwell Middle School

We cordially invite you to participate as a Sponsor of the 2nd Annual MSG Foundation's Run Your Can Off 5K. Your sponsorship helps to defray the cost of organizing the event. All net proceeds from sponsorships will go toward MSG's Food for the Hungry serving Forsyth County's citizens with food insecurities. The run will be held on Saturday, August 24th, starting and ending at Otwell Middle School (605 Tribble Gap Rd., Cumming, GA 30040). Pre-race registration will begin February, 2019 at <https://www.active.com/cumming-ga/running/distance-running-races/run-your-can-off-5k-2019> with race day registration starting at 7:00 a.m. The Run Your Can Off 5K program will start at 8:00am. Following the run, awards will be given for top qualifiers of the 5K in a number of categories.

The Marcus E. & Sharon B. Gunter Foundation, Inc. d/b/a MSG Foundation is a community service organization, consisting of local men, women and youth volunteers who value the giving of their time and talents in the service of others. The current statistics indicate that 1 in 5 Georgians face the daily challenge of determining whether to pay their rent or mortgage, their utilities, buy their groceries or prescriptions, or go to the doctor. Those statistics are also true for the citizens of Forsyth County, who currently has over 600 children registered in the Forsyth County Public School system with a legal status of homeless. Monies raised from this event will support the MSG Foundation's local food ministries in the support of families with food insecurities through our Food for the Hungry, and children who need food support while out of school on any school break through our Bags of Love program.

There are various levels of sponsorship for the Run Your Can Off 5K. Size and placement of logos on T-shirts, signage and web site are based on sponsorship level.

*** ALL SPONSORSHIP LEVELS ARE ELIGIBLE TO HAVE A TENT OR BOOTH ***

Platinum Level Sponsor--\$1,000 *(only three available)*

- Listed as top sponsor on race page of MSG's web site with logo and link
- Prominent display of all three Platinum logos on all race t-shirts
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 6 complimentary race entries

Gold Level Sponsor---\$500

- Listed as sponsor on race page of MSG's web site with link
- Company logo on back of race t-shirt (medium logo)
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 4 complimentary race entries

Silver Level Sponsor--\$250

- Listed as sponsor on race page of MSG's web site with link
- Company logo on back of race t-shirt (small logo)
- Promotional materials in race packet
- 2 complimentary race entries

Bronze Level Sponsor + In-Kind Sponsors --\$100

- Listed as sponsor on race page of MSG's web site
- Promotional materials in race packet

Finish Line Sponsor -- \$250

- Company logo prominently displayed below

**FINISH LINE
LEVEL TAKEN**

Race Bib Sponsor -- \$250

- Company logo prominently displayed on each runner's race bib

**RACE BIB
LEVEL TAKEN**

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form for completion. Invoices will be provided to all sponsors. Alternatively, please call/email to set up sponsorship and answer any questions. We can be reached at the numbers below by cell/text or at the MSG Foundation email address msgfoundationracefighthunger@gmail.com.

Best Regards,



Wayne Hartshorn

570-994-4090

Chair of Race Committee

MSG Foundation, Inc.



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Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (*please circle*) :

Platinum Gold Silver Bronze/In-Kind Finish Line Race Bib

2. We plan to provide materials/giveaways for the participant bags: Yes No

If yes, what item would you like us to include: _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Artwork and logos should be submitted to msgfoundationracefighthunger@gmail.com as follows:

- Logos for t-shirts **will be printed only in one-color and** should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Adobe Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Adobe Illustrator files can also be accepted.
- Logos for web site should be submitted as 72 dpi JPEG or PNG files.

4. Participants can register for the Run Your Can Off 5K at <https://www.active.com/cumming-ga/running/distance-running-races/run-your-can-off-5k-2019/> The web address has gone live online.

5. Checks can be made payable to the MSG Foundation and mailed to: 2210 Goldmine Dr., Attn: Run Your Can Off 5K, Cumming, GA 30040. **PLEASE MAIL TO BE RECEIVED BY July 31st.**

You "Can" Make A Difference